



**KEEPING  
FORESTS**

# Building Sustainably with Mass Timber *Virtual* Workshop

**December 10<sup>th</sup>, 2020**

**10 am to 3 pm ET**  
**REGISTER HERE**

TIME	PRESENTATION	SPEAKER
<b>SESSION 1</b>		
10:00 am	Keeping Forests Opening Remarks	Dr. Pat Layton, Moderator, Clemson University Scott Davis, Keeping Forests
10:20am	Mass Timber and Sustainability	Dr. Pat Layton, Clemson University
11:00 am	What Types of Wood Buildings Are Right For Your Needs	Bruce Lindsey, WoodWorks
12 pm	<i>Lunch Break</i>	
<b>SESSION 2</b>		
1:00 pm	Designing a Building with Wood/Mass Timber- What an Architect Needs to Know	Brian Campa, Cooper Carry
1:30 pm	Constructing a Building with Wood/Mass Timber- What a General Contractor Needs to Know	Jeff Morrow, J Morrow Solutions
2:00 pm	Why We Build Mass Timber Buildings	John A. Heagy III, Hines
2:30 pm	Speaker Q&A Session	Moderated by Dr. Pat Layton
3:00 pm	<i>Adjourn</i>	

*3.5 AIA continuing education credits may be awarded for this event*

## Meet the Speakers

**BRIAN CAMPA**, AIA, LEED AP, is a Principal at Cooper Carry, a global architecture and design firm. While Brian practices in the [Science + Technology Studio](#), he has worked on projects across the firm including the Education, Residential, and Hospitality Studios. Along with this multi-faceted work portfolio, Brian is a veteran project designer with experience in master planning, specializing in the design of university and science and technology facilities. Brian graduated from Yale University with a Master of Architecture. He is a member of the American Institute of Architects (AIA), the Society for College and University Planning (SCUP), and the United States Green Building Council (USGBC). Brian is a registered architect and a Leadership in Energy and Environmental Design Accredited Professional (LEED AP).

**SCOTT DAVIS**, is the Director of Keeping Forests. Scott provides leadership for the Keeping Forests partnership, ensuring the collaborative efforts are aligned with the vision for sustaining the 245 million acres of southern forests. He began this work in 2017 with the U.S. Endowment for Forestry and Communities. Scott worked for The Nature Conservancy for 23 years, serving as a State Director, Divisional Director of Conservation Programs, and as a Senior Conservation Advisor for the North American Region. Scott's formal

training includes the areas of aquatic ecology, sustainable compatible resource use and sustainable ecosystem management, and has degrees in aquatic ecology from Miami University and Texas A&M University. Early in his career, he spent 13 years working in South America and SE Asia on a variety of fishery management projects.

**JOHN A. HEAGY III** is Senior Managing Director for Hines, a privately owned global real estate investment, development and management firm, found in 1957 with a presence in 225 cities in 25 countries. Mr. Heagy is a senior managing director and is responsible for the leasing and marketing of the office projects and for securing corporate services and mixed-use development assignments in the Southeast Region of the United States. Mr. Heagy joined the firm in 1996 and has been active in Atlanta's commercial real estate market since 1977. Heagy received his BA in Political Science from the University of Georgia. Mr. Heagy serves on the Board of Directors of the Atlanta Commercial Board of Realtors, Central Atlanta Progress (CAP); Metro Atlanta Chamber; and the Perimeter Community Improvement District (PCID).

**DR. PATRICIA A. LAYTON**, Ph.D., Clemson, SC, Is the Director of the Wood Utilization + Design Institute and a professor Forestry. She is the former Director of the School of Agricultural, Forest, and Environmental Sciences (SAFE Sciences) (2010-2014) at Clemson University. She came to Clemson University in late 1999 as the Chair of the Department of Forest Resources. In 2003 she was chosen to lead the Department of Forestry and Natural Resources. Before joining Clemson University, she was a Senior Director with the American Forest & Paper Association where she represented the industry in the area of recycling, life cycle analysis, sustainability, and energy.

**BRUCE LINDSEY** is the Regional Director, Southeast U.S. Wood Products Council. The Wood Products Council is a non-profit association dedicated to the use and growth of wood products in non-residential construction. As Regional Director for the Southeast, Bruce works with Architects, Structural Engineers, General Contractors, Developers, Construction Code Professionals, Manufacturers, Educational, Green Professionals and Government Officials to develop and grow the use North Americas most abundant and truly renewable resources, North American Wood Products are the most cost effective, sustainable building material available today. His specialties include: Project Consultant, Engineered Wood Product Implementation, Green/Sustainable Design options, Continuing Education Provider, Construction Code application of Wood Products, Industry Representation, State Government legislation, Structural Applications, Supply Chain Management, Marketing, and Lecturer.

**JEFF MORROW**, Consultant at J Morrow Solutions. Jeff is an agile and enterprising leader in the construction industry working across multiple industry sectors. Experienced in mass timber and P3 military partnerships, while pioneering innovative and sustainable building practices and methodologies addressing carbon footprint, energy performance and skilled labor shortages. Skilled in building relationships, collaboration, working across geographies, leading and influencing without authority, coordinating multiple stakeholders, and speaking to large and small groups through a variety of mediums. Prior to establishing J Morrow Solutions, Jeff worked as a program and construction manager at Lend Lease, architectural/structural QC for Gray Construction, architectural QC for BL Harbert International, LLC and as a project engineer for Doster Construction Company. Jeff has B.S. and M.S degrees on Building Construction Technology from Purdue University.