



The basics of the beef industry.

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A close-up photograph of a brown and white cow with a yellow ear tag, eating feed from a trough in a barn. The cow is the central focus, with its head and front legs visible. The background shows the interior of a barn with concrete walls and a metal railing. The lighting is warm, highlighting the cow's fur and the texture of the feed.

MAY

**NATIONAL
BEEF
MONTH**

Terminology

- ***Bull***: intact male, non-castrated



Terminology

- **Cow:** mature female
- **Calf:** young
 - birth to weaning
- **Wean:** does not rely on maternal milk for nutrition



Terminology

- *Heifer*: young female



Terminology

- ***Steer***: castrated male



Beef production for selected countries

Veal/beef production rank	Country	Volume (in thousands of metric tons)	Percent change from 2023	Percent of world beef production	Beef cattle rank	Beef cattle (1,000 head)	Percent change from 2023	Beef/veal exported rank	Beef/veal exported (1,000 metric tons)	Percent change from 2023	Beef cattle slaughtered rank	Beef cattle slaughtered (1,000 head)	Percent change from 2023
		2024			2024			2024			2024		
1	United States	12,057	-1.9%	20.0%	4	87,157	-1.9%	4	1,272	-7.7%	4	32,029	-3.6%
2	Brazil	11,210	2.4%	18.6%	2	192,572	-0.9%	1	2,930	1.1%	2	45,300	2.0%
3	China	7,700	2.3%	12.8%	3	105,090	2.9%	22	18	0.0%	1	51,400	2.3%
4	European Union	6,430	-0.5%	10.7%	5	74,500	-0.4%	7	600	-3.5%	5	22,330	-1.0%
5	India	4,570	2.2%	7.6%	1	307,420	0.0%	3	1,600	3.1%	3	40,980	2.0%
6	Argentina	3,140	-4.8%	5.2%	6	52,900	-2.2%	5	920	4.3%	6	13,500	-6.9%
7	Australia	2,395	7.7%	4.0%	7	27,071	4.9%	2	1,705	9.2%	7	8,100	9.4%
8	Mexico	2,265	2.3%	3.8%	8	17,840	0.4%	11	365	8.0%	8	7,050	2.0%
9	Russia	1,380	1.1%	2.3%	9	17,160	-1.6%	15	48	0.0%	9	6,650	1.5%
10	Canada	1,305	-2.6%	2.2%	11	11,055	-2.1%	8	560	-2.1%	11	3,425	-4.0%
11	South Africa	1,006	0.7%	1.7%				16	47	2.2%			
12	United Kingdom	902	0.1%	1.5%	13	9,375	-0.5%	14	140	0.7%	12	2,775	0.3%
13	New Zealand	760	1.6%	1.3%	12	9,800	-1.7%	6	690	0.6%	10	4,740	0.6%
14	Colombia	720	0.1%	1.2%				17	38	8.6%			
15	Uruguay	590	-1.7%	1.0%	10	11,366	-3.6%	9	475	-2.1%	13	2,220	-3.7%
16	Paraguay	550	1.9%	0.9%				10	450	2.0%			
Total of selected countries		56,980	0.7%	94.4%		923,306	-6.7%		11,858	-1.5%		240,499	0.1%

Source: USDA Foreign Agricultural Service

Global Beef Production

- **\$68 billion/year**
- **39% of animal agriculture**



Where does the **world's cattle meat** come from?

US	18% at 11-12 million ton
Brazil	16.8% at 9.9 million ton
EU	13% at 10 million ton
Mainland China	9.8% at 5 million ton
Africa	8.6% at 5.5 million ton
India	6.8% at 3.9 million ton
Argentina	4.7% at 2.8 million ton
Australia	3.3% at 2.1 million ton
Russia	2.5% at 1.6 million ton
Rest of the world	13% at 10 million ton

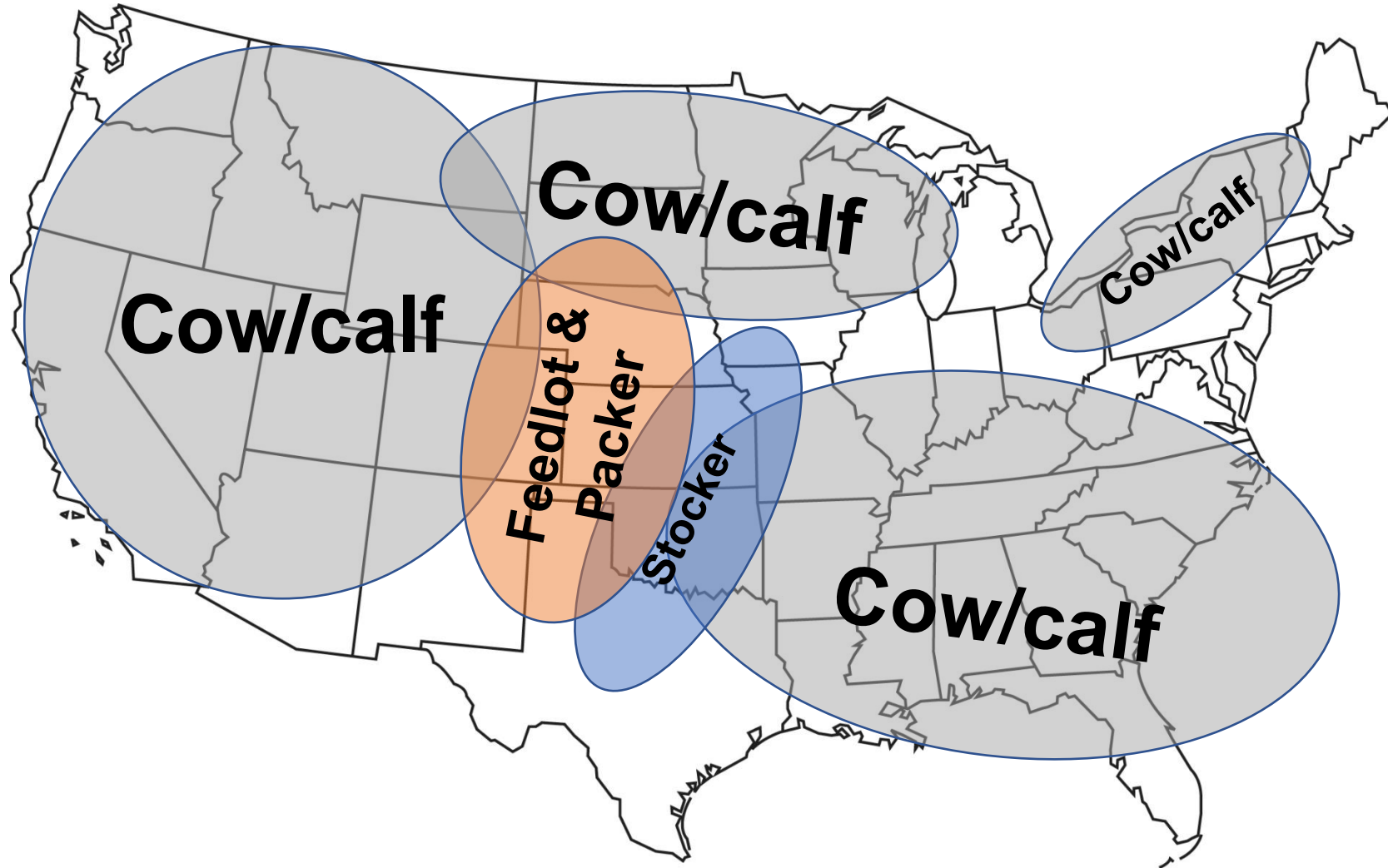


USA Cattle Inventory

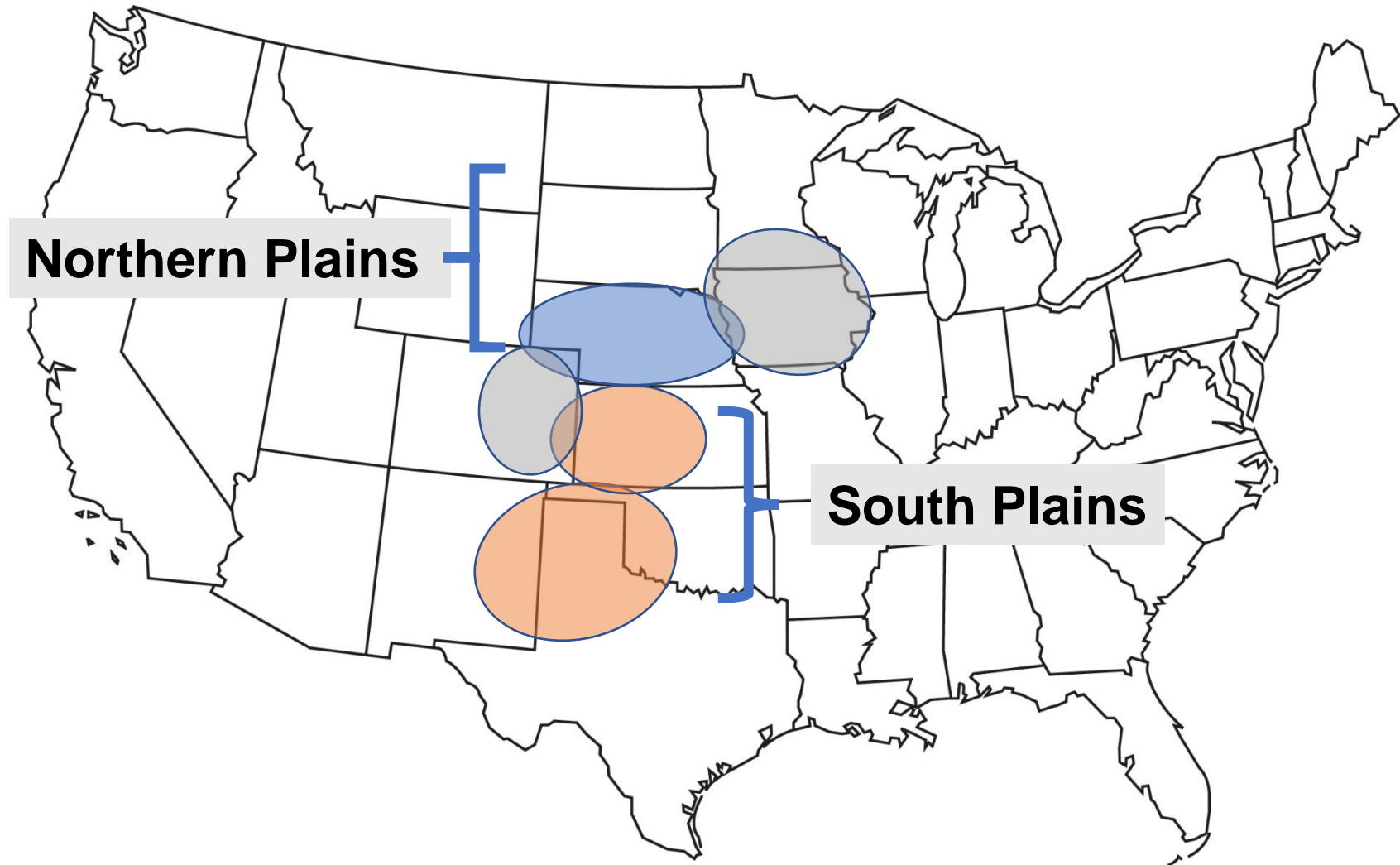
94.4 million head of cattle

- ***31.7 million beef cows***
- ***2.25 million beef bulls***
- ***15.4 million beef heifers***
- ***16.4 million beef steers***
- ***14.4 million beef calves***

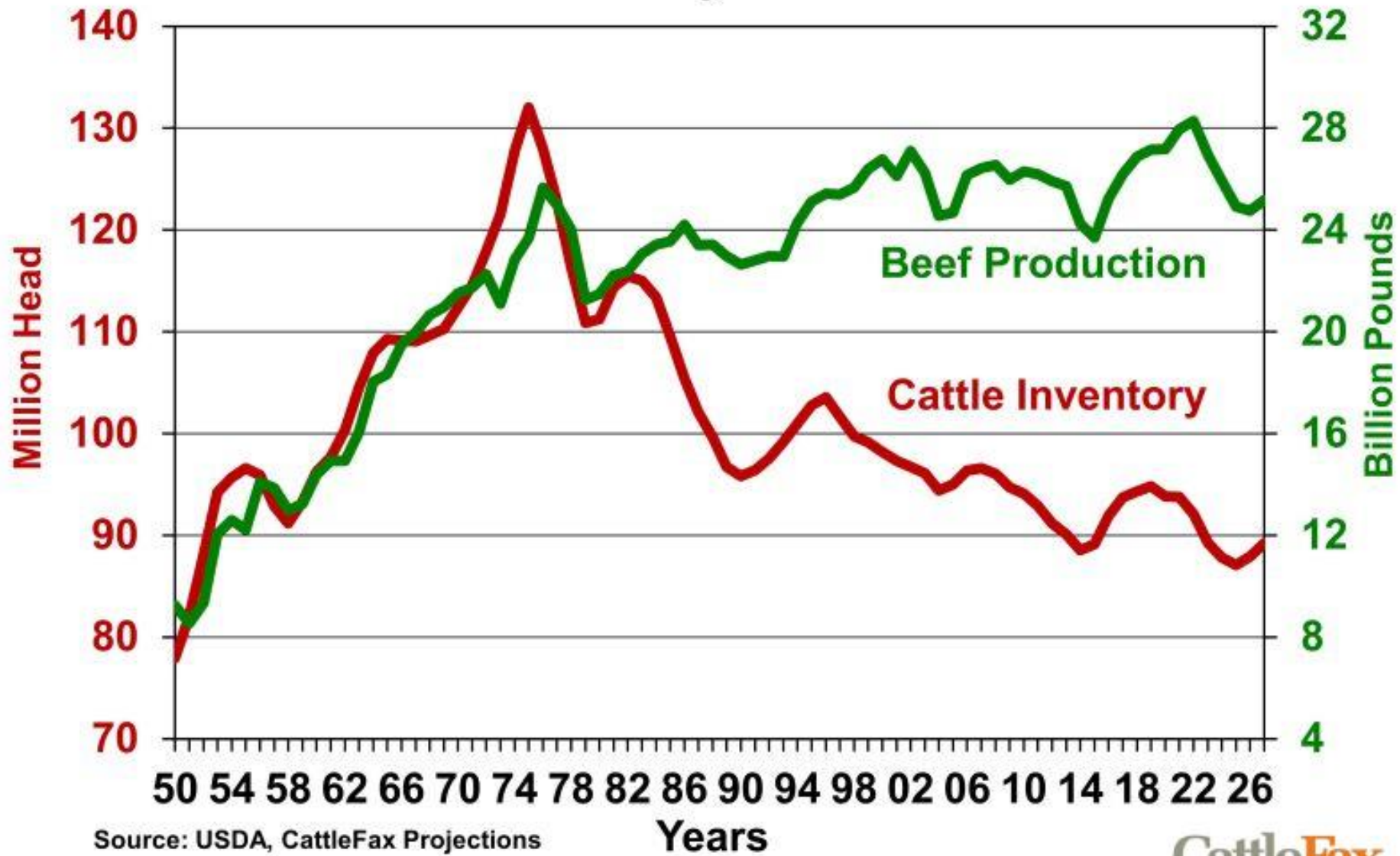
Beef Industry Sectors



Feedlot Industry Locations



U.S. Cattle Inventory & Beef Production



Source: USDA, CattleFax Projections

CattleFax

A young calf with dark brown and black fur is seen from the side, looking towards the right. It is in a lush green field. In the background, another cow is partially visible, also in the field. The scene is brightly lit, suggesting a sunny day.

Outline

1. **Structure of beef industry and reproduction management**
2. **Nutrition/Body condition scoring**
3. **Grazing/runoff management**
4. **Handling and biosecurity basics**

A young brown cow stands in a lush green field, looking towards the right. Another cow is visible in the background, partially obscured. The scene is brightly lit, suggesting a sunny day.

1. Structure of beef industry/reproduction management

Bos taurus

- *Originally from Europe*
- *Adapted to temperate and cold weather*
 - *Early maturity*
 - *Superior carcass traits*
- *British*
- *Continental*



Bos taurus

- *British*

- Smaller mature size
- Early maturing
- Superior carcass traits

- *Angus*



- *Hereford*



- *Shorthorn*



Bos taurus

- ***Continental***
 - **Larger mature size**
 - **Later maturing**
 - **Inferior carcass traits**

- ***Charolais***



- ***Limousin***



- ***Simmental***



Bos indicus

- ***Originally from South Asia***
- ***Adapted to warm and humid weather***
 - ***Late maturity***
 - ***Inferior carcass traits***
 - ***Increased parasite resistance***
 - ***Increased heat tolerance***



Bos indicus

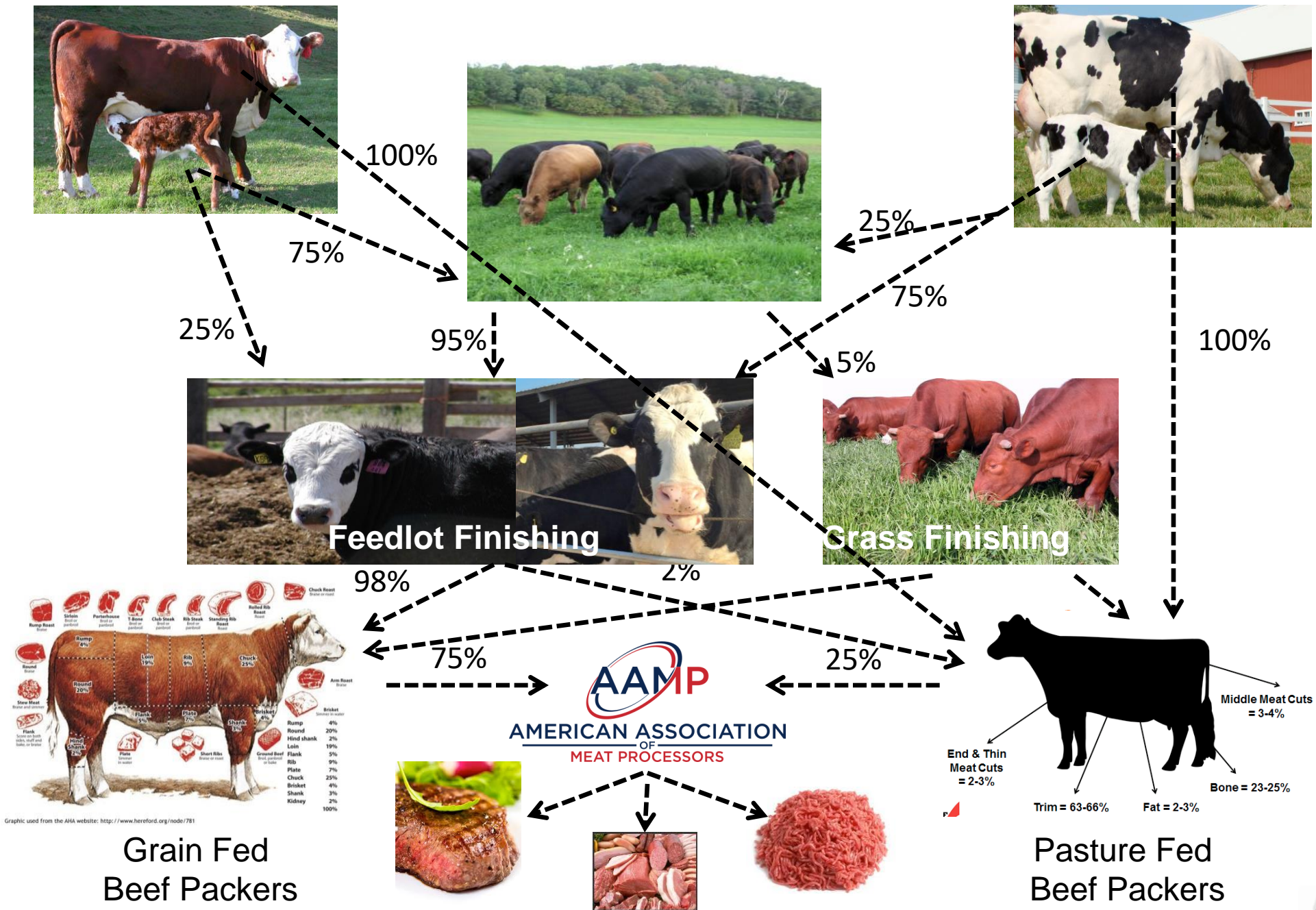
- ***Nelore***



- ***Brahman***



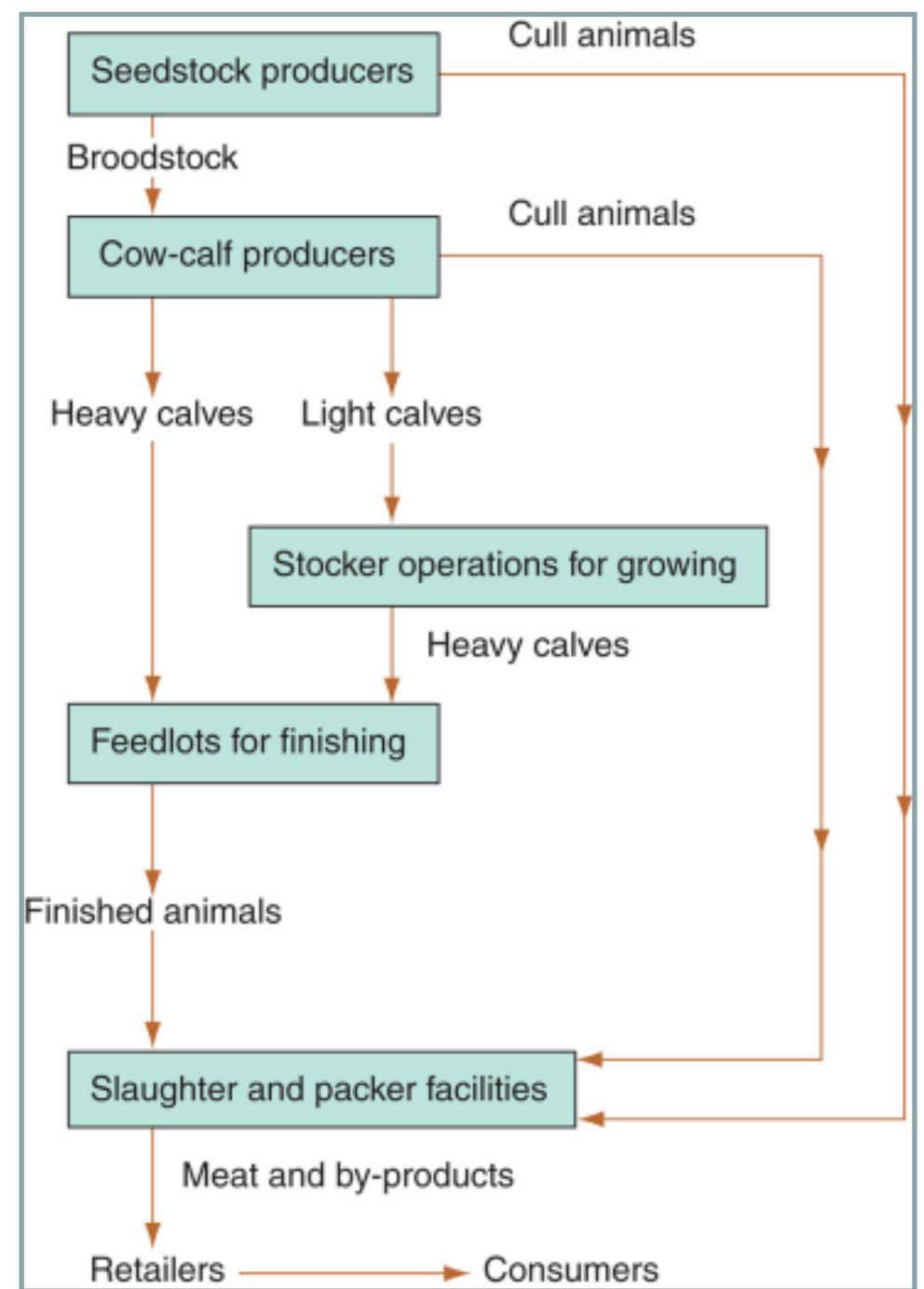
Path to the Plate



Beef Industry Structure



Beef Industry Structure



Beef Industry Sectors

Seed Stock

- Genetic supplier for entire industry



Beef Industry Sectors **Seed Stock**

- Genetic companies – *Semen* and *Embryos*



Beef Industry Sectors **Cow-calf**

- **Produce calves**
 - *Birth to weaning – 45 lbs to 500 lbs*
- **USA**
 - **35 to 50 head**
 - **Secondary source of income**
 - **Large operations – 300 to 35,000 head**
 - **Professional cattlemen**
 - **First source of income**



Beef Industry Sectors **Cow-calf**

- **Goal**
- **One calf per cow**
- **One heavy calf per cow, every year**
- **One heavy, healthy calf per cow every year**
- **One heavy, healthy calf with the greatest genetic potential to perform per cow, every year**



Beef Industry Sectors **Cow-calf**

- *Breeding Season – 45 to 120 days*
- *Calving Season*
- *Weaning Season – calf sales*



- *2 breeding seasons*
- *Income twice a year*

Beef Industry Sectors **Cow-calf**

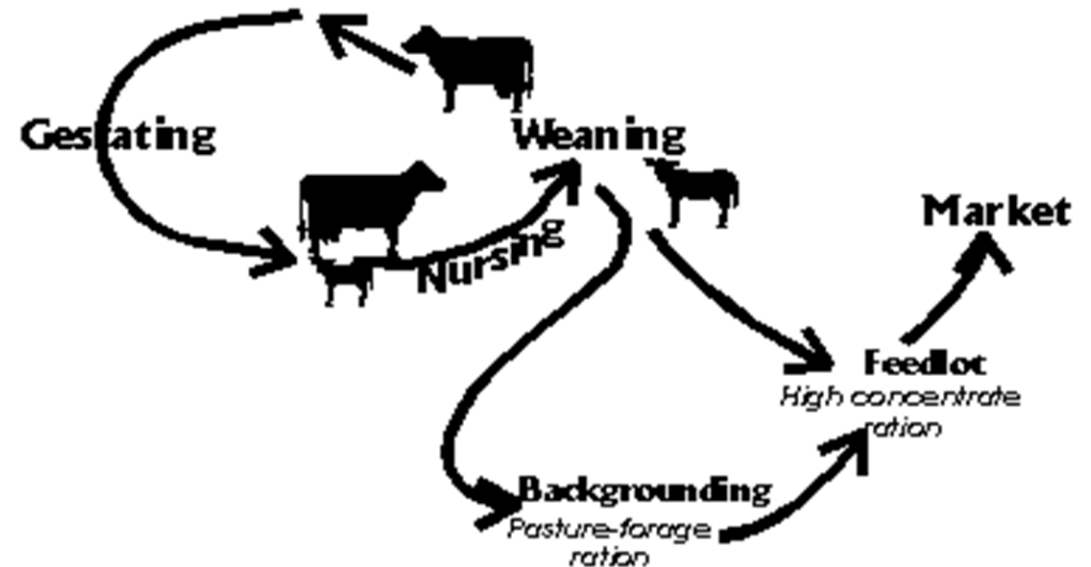
Breeding Season

- Maximize the number of cows pregnant in the beginning of the Breeding Season
- Maximize the number of calves born in the beginning of the calving season



Fixed Breeding Seasons

- Avoid year-round calving season
- Maintain 365d calving interval
 - Maximum 80d postpartum period
- Keep the herd on track!



The Beef Production Sequence

A young brown cow stands in a lush green field, looking towards the right. Another cow is visible in the background, partially obscured. The scene is brightly lit, suggesting a sunny day. A dark purple rectangular box is overlaid on the image, containing white text.

2. Nutrition/Body Condition Scoring

US Cattle and what they eat

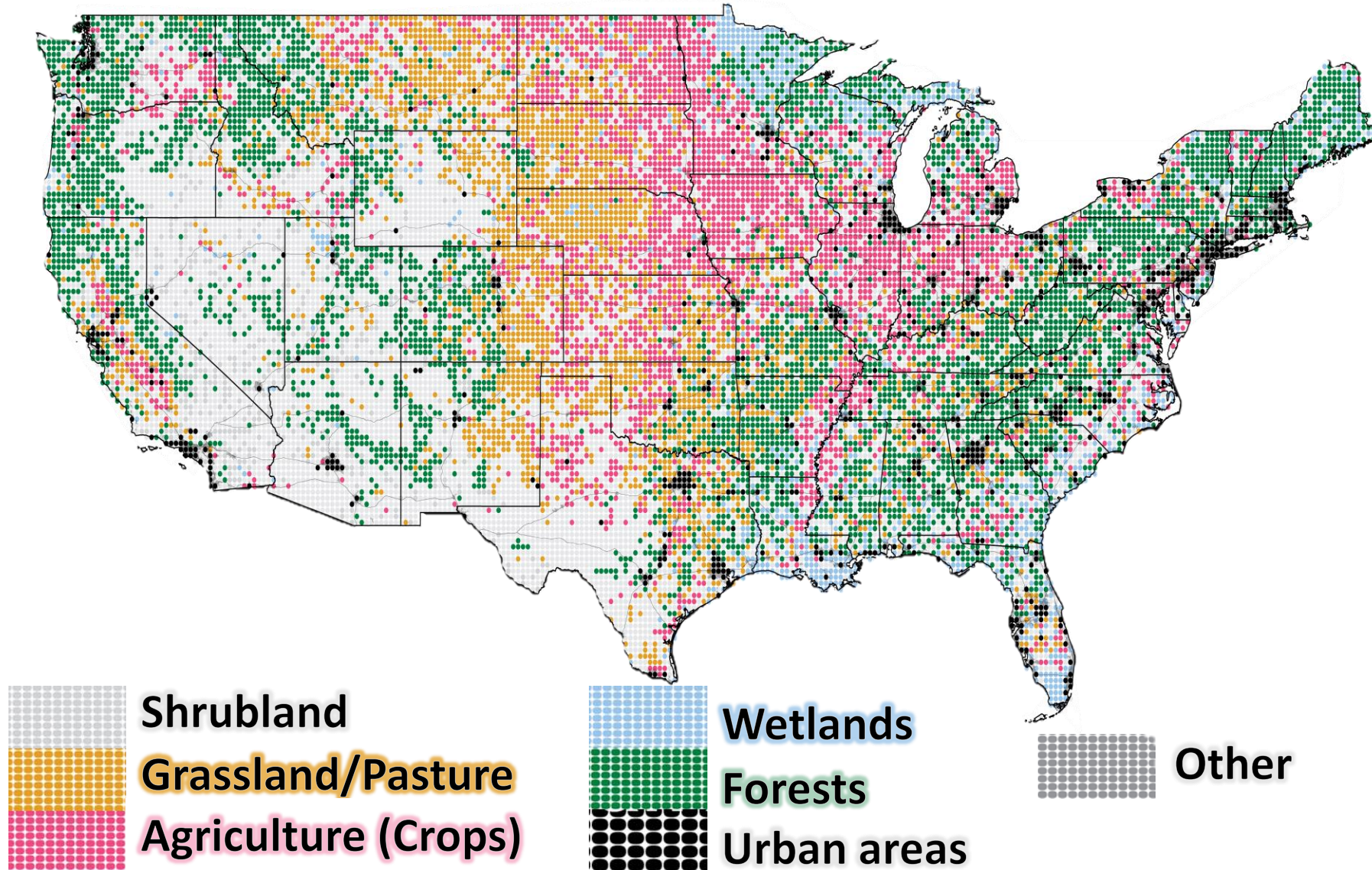
Classification	Head, million	% of US beef cattle herd	Primary feedstuff consumed
Cows, Calves, Replacement heifers, bulls ¹	69	84.1	Grass/hay
Feedlot cattle ²	13.1	15.9	Grain/Byproducts

¹Based on 29.4 million cows, 4.05 million replacement heifers, 7.3 million “other” heifers, 1.9 million bulls, 26.3 million calves under 500 lbs.

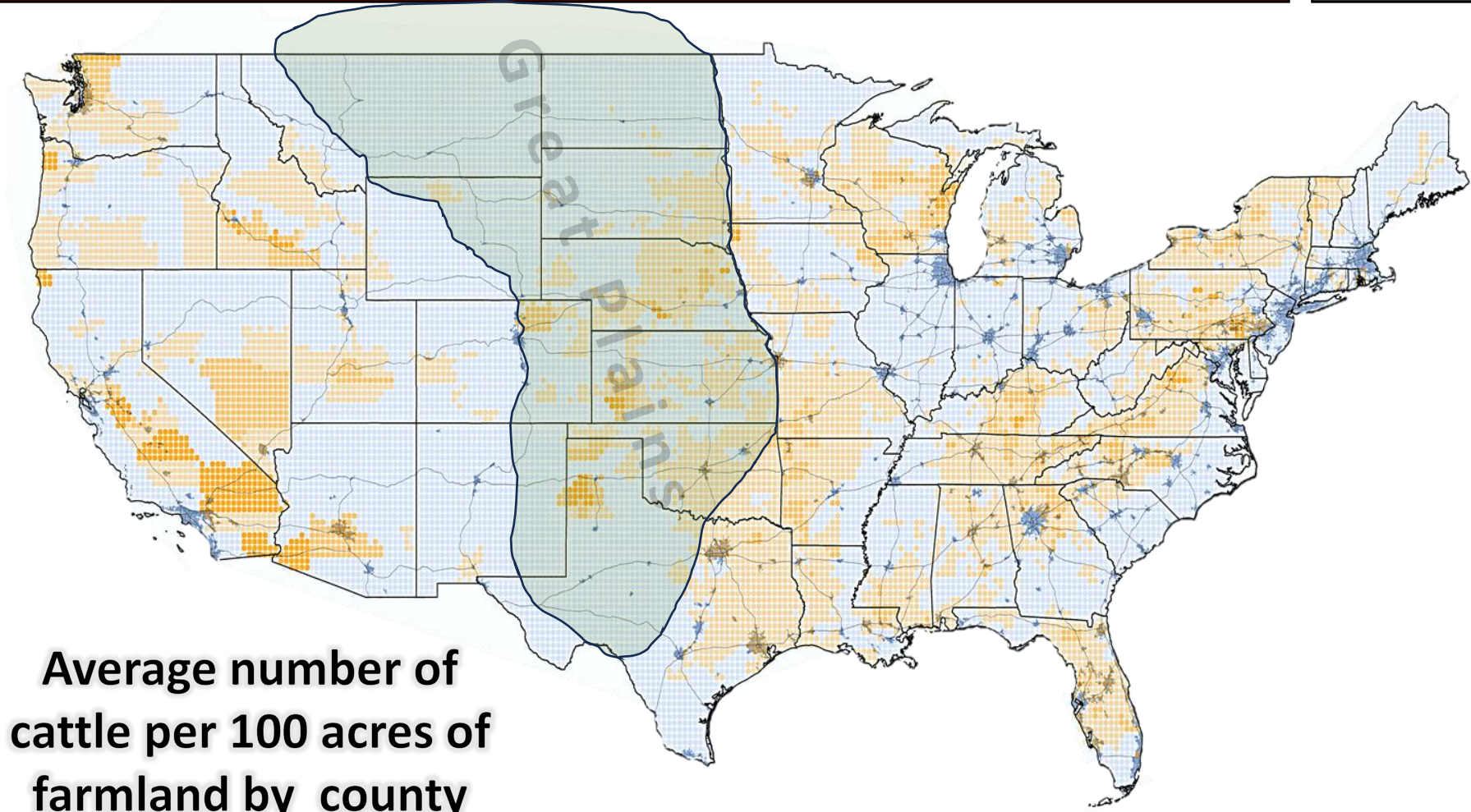
²Based on 13.1 million cattle/calves on feed over 500 lbs.

Globally, 86% of livestock feed is not in competition with human food

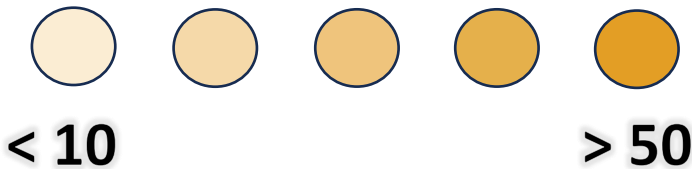
Land use, % of total land area



US Beef production



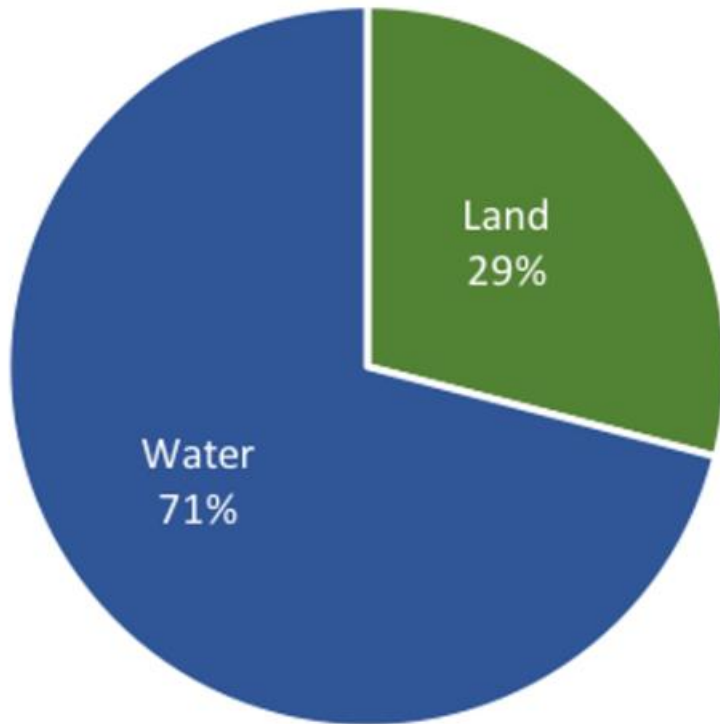
Average number of cattle per 100 acres of farmland by county



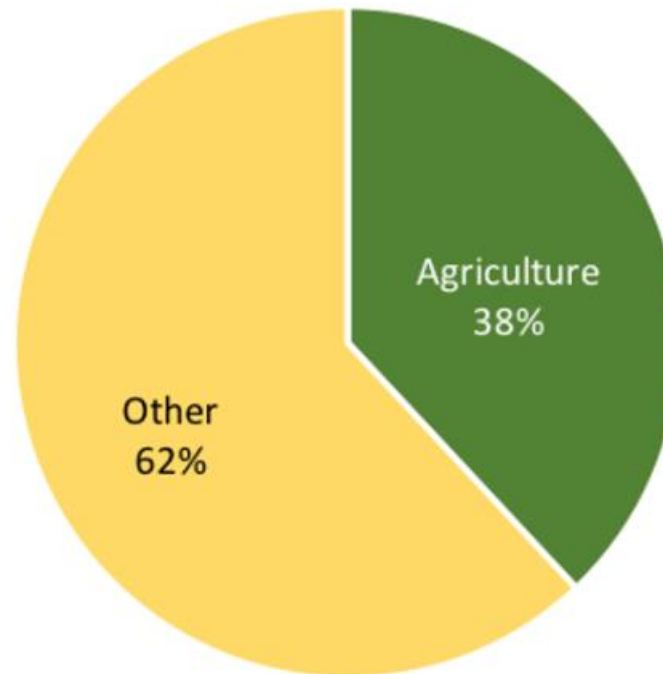


Cattle utilize marginal lands

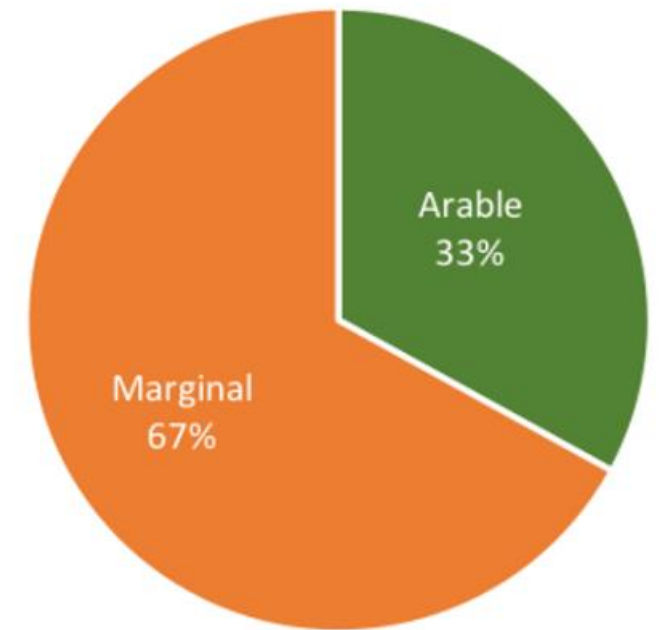
Earth's Surface

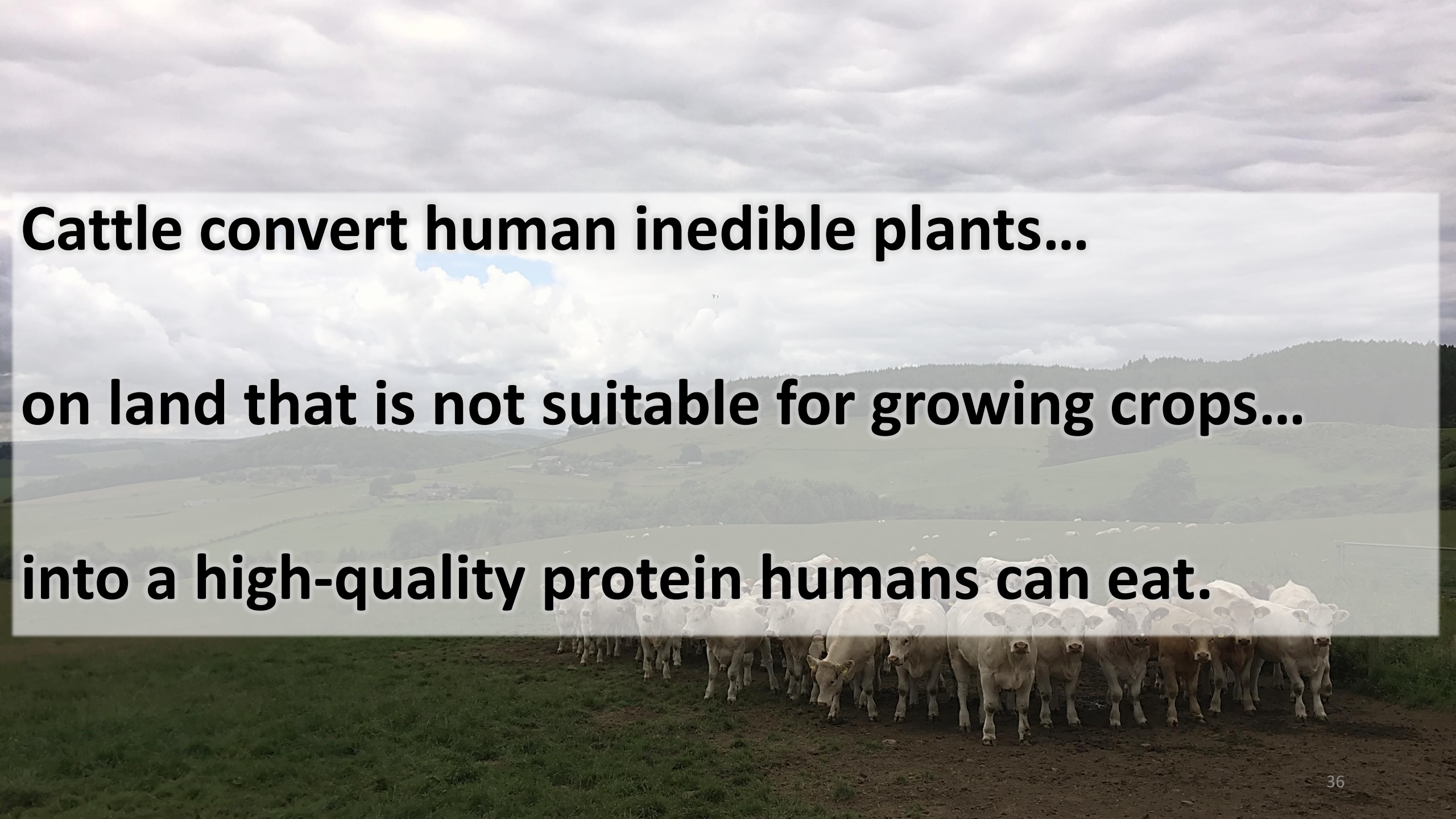


Land Utilization



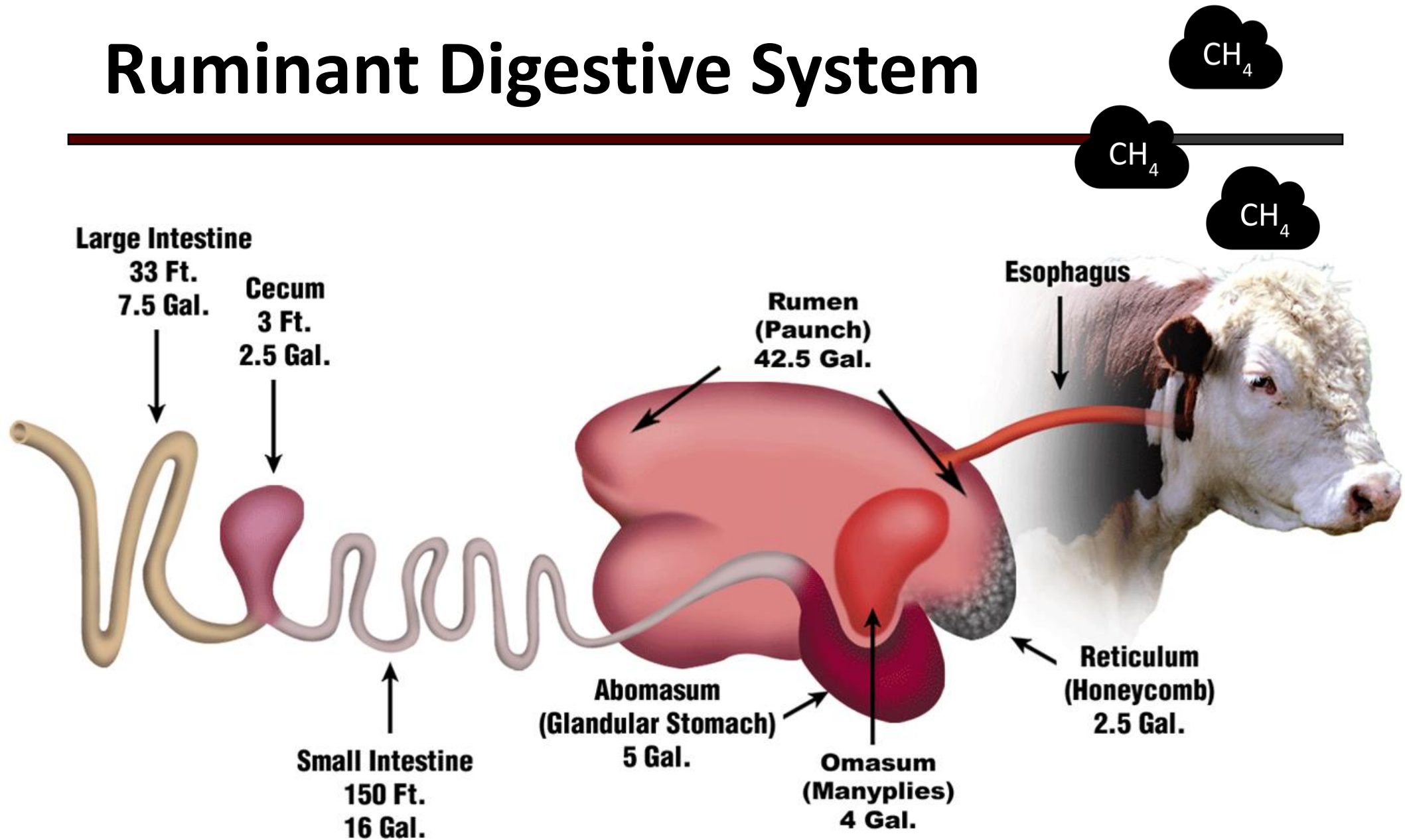
Agriculture Land





**Cattle convert human inedible plants...
on land that is not suitable for growing crops...
into a high-quality protein humans can eat.**

Ruminant Digestive System



Beef Cow Rations

• Forage Based

- Pasture
- Corn Silage
- Hays
 - Legumes
 - Grass
 - Grass – legume mixes
- Crop Residue
 - Cornstalks
 - Soybean hay
 - Peanut vine hay



Beef Cow Rations

- **Dry and Pregnant cows**

- **Dry matter intake (DMI) = 1.5-2.5% BW**
- **Total digestible nutrients (TDN) = 50-65%; > 8-13 lb./day**
- **Crude protein (CP) = 7-9%; > 1.1-1.7 lb./day**

- **Lactating Cows**

- **DMI = 2.0-3.5% BW**
- **TDN = 55-68%; >10.5-16 lb./day**
- **CP= 9.5-12.5%; >1.8-2.9 lb./day**



Seasonal Feeding of Beef Cows

Spring:

- Forages = Pasture, Corn silage, hay
- Energy = if needed: Corn, CGF, DDGS, Oats, Barley
- Protein = if needed: commercial supplement, coproducts, urea
- Mineral = Free-choice
 - High Mg



Seasonal Feeding of Beef Cows

Summer:

- Forages = Pasture, hay (drought), warm-season annuals
- Energy = Pasture
- Protein = Pasture
- Mineral = Free-choice



Fall:

- Forages = Stockpiled pasture, hay, crop residue, annual forages, corn silage (when needed)
- Energy = Forages
- Protein = Forages
- Mineral = Free-choice



Seasonal Feeding of Beef Cows

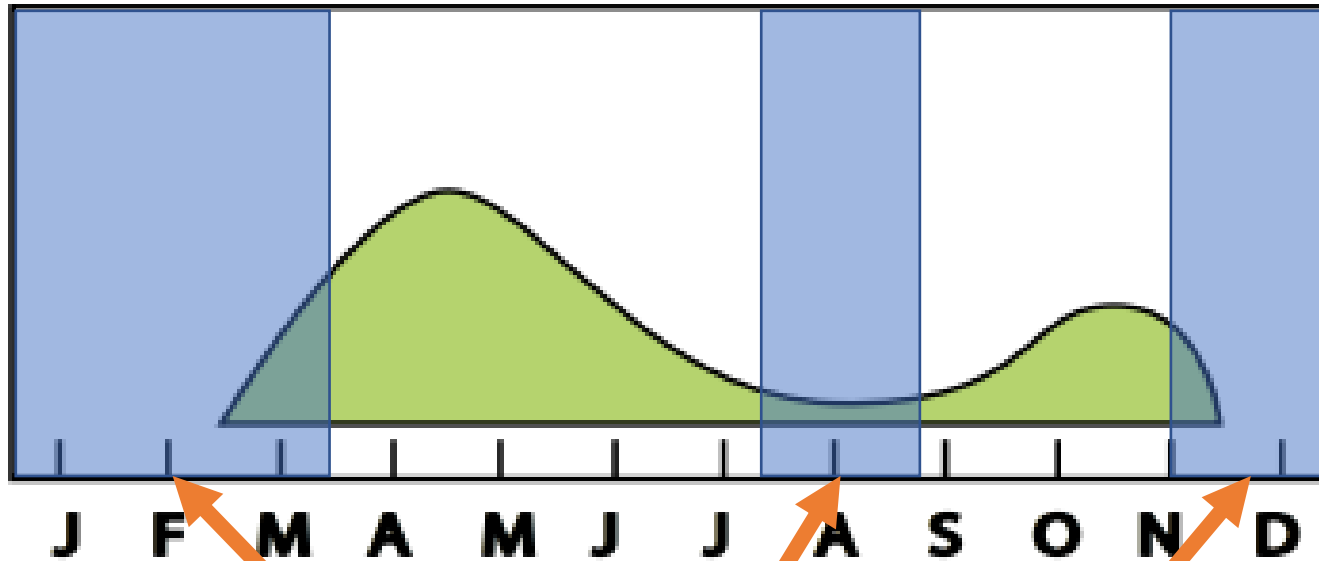
Winter:

- Forages = Corn Silage, hay, crop residue
- Energy = Corn, coproducts, oats, barley
- Protein = Supplement, NPN
- Mineral = Free-choice
- “Cold Stress”
 - 18°F – lower critical temperature (LCT)
 - Rule of Thumb: “For every 1° below LCT, increase the feed 1%”
 - Example: 0° F = 18% increase



Forage Growth

Yield distribution of cool-season perennial grasses:



Potential need for
supplementation

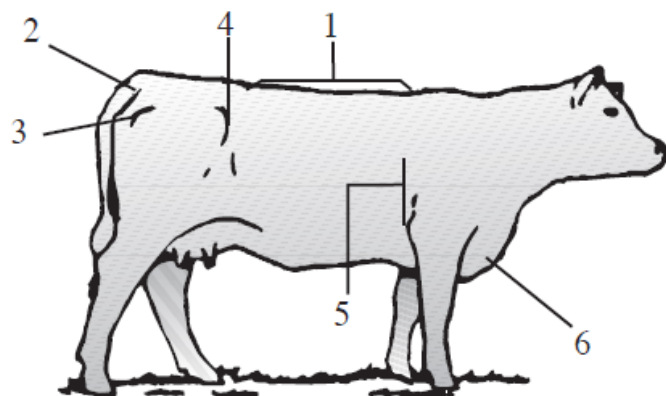
Indicators of Success

Body Condition Score (BCS)

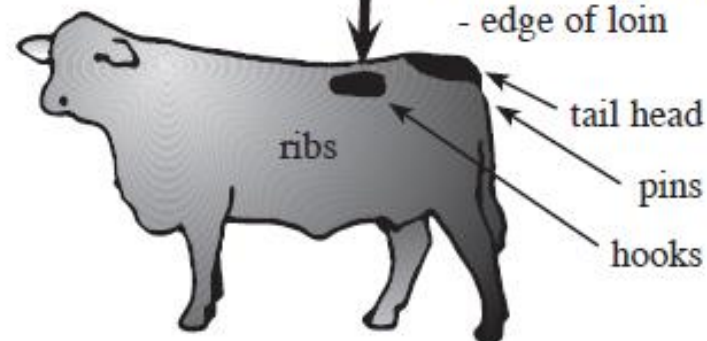
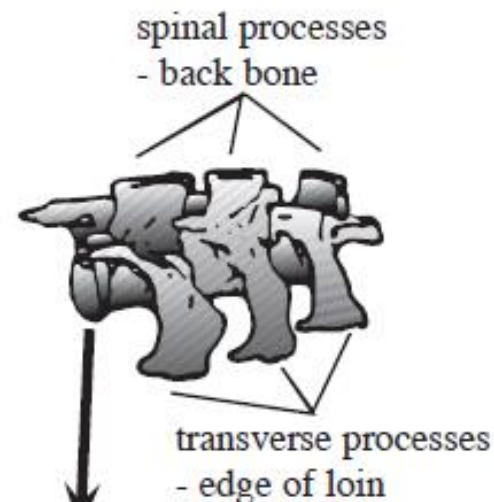
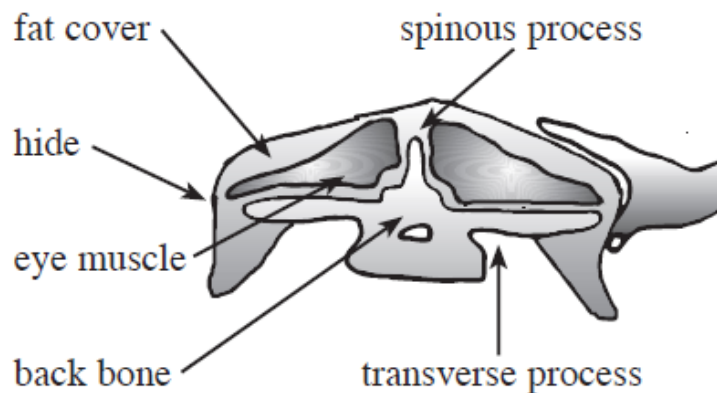
- Indicator of nutritional status
- Ideal BW varies, ideal condition does not
- 1 BCS \approx 100 lb. BW
- Visual appraisal or palpation chute-side



Body Condition Score



- 1. Back
- 2. Tail Head
- 3. Pins
- 4. Hooks
- 5. Ribs
- 6. Brisket



Virginia Cooperative Extension

Why BCS cows?

- Easy and free
 - Cheaper than ultrasound
- More accurate than weight
- Calving cows in adequate condition may override other nutritional strategies



Body Condition Scoring



BCS 4 – “Borderline”



BCS 6 - “Good”



BCS 5 – “Moderate”



BCS 7 - “Fleshy”

Adapted from Wilson 2023

[More information on Body Condition Scoring:](https://extension.missouri.edu/media/wysiwyg/Extensiondata/Pub/pdf/agguides/ansci/g02230.pdf)

<https://extension.missouri.edu/media/wysiwyg/Extensiondata/Pub/pdf/agguides/ansci/g02230.pdf>

Body Condition Scores - Thin

BCS 1



BCS 3



BCS 2



BCS 4



Body Condition Scores - Overweight

BCS 7



BCS 8



BCS 9



Feedlot Cattle Nutrition

- **Growing-Finishing program**
 - **Grow calves (450-750 lbs.)**
with ADG 1.8-2.3 lb./d
 - **Goal: Growth, not fattening**
 - **Finish calves (750-1350)**
with ADG 3.0-4.0 lb./d
- **Finishing program**
 - **Heavy feeder cattle (yearlings)**
to finish weights (750-1350 lbs.)
 - **90% concentrate diets**
 - **Highest NE_m and NE_g**



A young brown cow stands in a lush green field, looking towards the right. Another cow is visible in the background, partially obscured. The scene is brightly lit, suggesting a sunny day. A dark purple banner with white text is overlaid on the image.

3. Grazing/runoff management



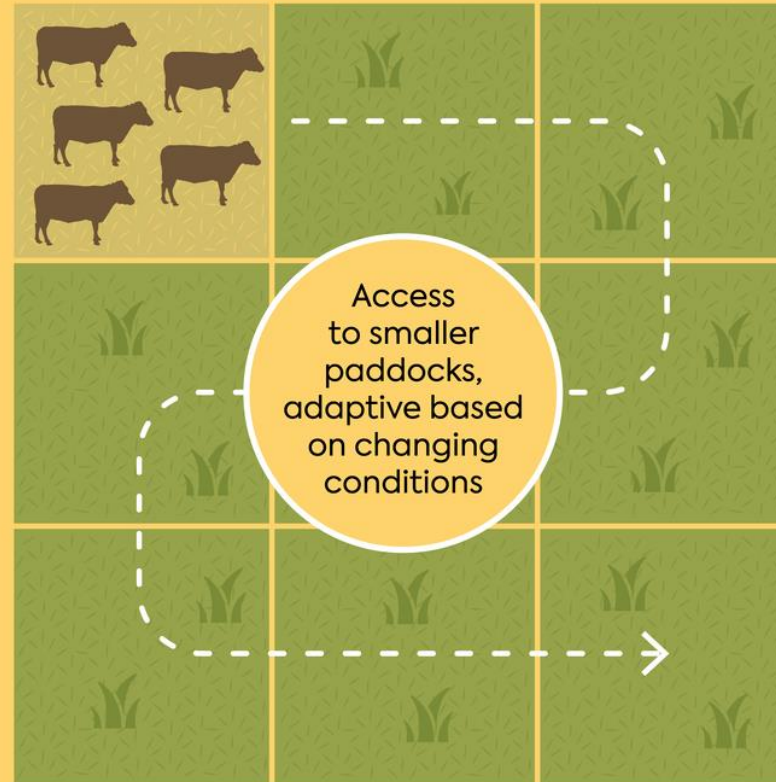
Continuous grazing vs managed grazing



- ✗ Less wildlife habitat
- ✗ More exposed soil
- ✗ Reduced forage diversity
- ✗ Increased rainfall runoff
- ✗ Less healthy animals
- ✗ More parasites



Continuous grazing vs managed grazing



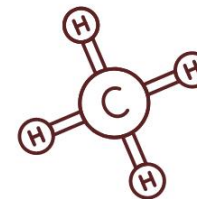
- ✓ Better wildlife habitat
- ✓ More carbon sequestration
- ✓ More microbial diversity
- ✓ Healthier animals
- ✓ Increased rainfall absorption
- ✓ Fewer parasites

The Biogenic Carbon Cycle



METHANE OXIDATION

After about 12 years, methane is broken down in a process called oxidation. Most is converted to CO₂.



METHANE

Ruminants exhale and belch both carbon dioxide (CO₂) and methane (CH₄). Their manure also produces CH₄, which is released into the air as a gas.



PHOTOSYNTHESIS

Plants absorb CO₂ as part of their metabolism.



BIOMASS CARBON

Carbon is stored into plant and soil mass in many forms. The plant mass is eaten by ruminants and many other life forms.

Managed grazing = carbon sequestration

The image shows a cow grazing in a field of tall grass. Below the ground surface, a cross-section of the soil is visible, showing a dense network of roots extending deep into the earth. The background is a clear blue sky.

C returns to atmosphere through respiration, decomposition

Vegetation fixes atmospheric C through photosynthesis. Deep rooted plants distribute C to soil organisms

Managed grazing can build soil C by stimulating root growth

...but overgrazing can make the problem worse



Soil respiration returns C to the atmosphere because of erosion/loss of plant cover

Soil compaction prevents plant regeneration, leaving bare, exposed soil

Overgrazing and tilling cause losses to vegetation above and below ground



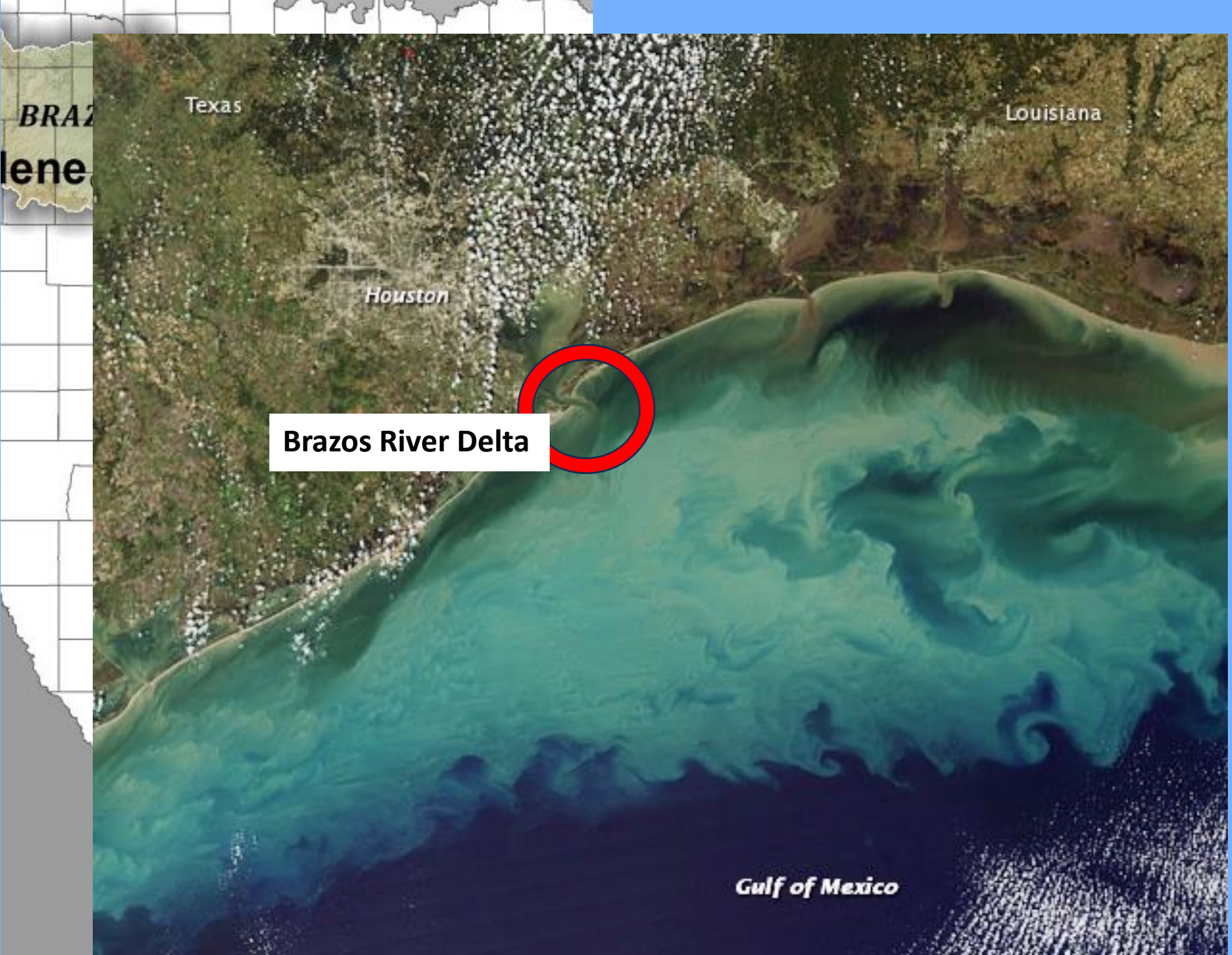
Brazos River Delta




Brazos River Delta

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Brazos River Delta

A photograph of a herd of cows in a grassy field. The cows are of various colors, including white, tan, and brown. A semi-transparent white box with black text is overlaid on the top half of the image. A large, dark red arrow with a white outline points downwards from the top box to the bottom box. The background consists of green grass and trees in the distance.

Do you need a permit to store manure or discharge wastewater from your operation?

Do you qualify as a Concentrated Animal Feeding Operation?

Do you qualify as a Concentrated Animal Feeding Operation?

Large Concentrated Animal Feeding Operation (CAFO)

An AFO with the number of animals in the following table, is considered a large CAFO and must obtain written authorization from the TCEQ.

HEAD	ANIMAL TYPE
1,000	veal calves and cattle other than mature dairy cattle
700	mature dairy cattle (whether milking or dry cows)

Do you qualify as a Concentrated Animal Feeding Operation?

Small CAFO

AFO may be designated a small CAFO by the executive director because it is a significant contributor of pollutants into or adjacent to water in the state. Any AFO that is designated a small CAFO must obtain written authorization from the TCEQ.

A young brown cow stands in a lush green field, looking towards the right. Another cow is visible in the background, partially obscured. The scene is brightly lit, suggesting a sunny day.

4. Animal Handling and Biosecurity Basics

Proper Cattle Handling Techniques



What are they?

Handling practices that impact cattle health, welfare, and productivity

Why are they important?

Ensures the welfare for both animals and producers while improving beef quality and producer profitability

Who should be responsible?

Any and all individuals who work with livestock

When do you use them?

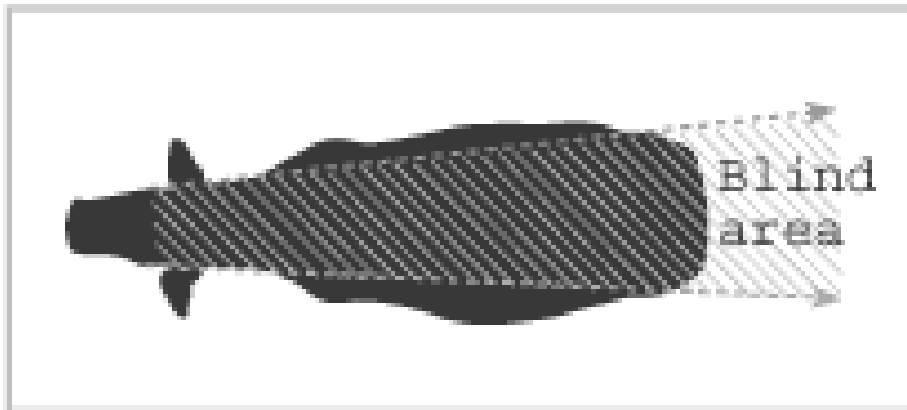
Whenever cattle are gathered for husbandry procedures (i.e. health care, weighting, sorting, weaning, transportation)

Where should it be applied?

Pastures, working facilities, feedlots, and livestock markets

Vision

- **Wide angle vision field more than 300 degrees**
- **Solid walls on loading ramps and handling chutes prevents animal from seeing distractions**
- **Eliminate shadows and have animals move from dark to light to encourage easier handling**



Hearing

- Loud noises should be avoided near working facilities. However, small amounts of noise are appropriate to move cattle.



Curved Chutes and Solid Fences

- **There are two important aspects of using these facilities:**
 - **Prevents animals from seeing the end of the chute**
 - **Takes advantage of cattle's natural tendency to circle around a handler**



Remember:

- **Patience is a virtue when handling cattle!**



Avoid injury to animals (and people!) by handling cattle in a quiet, calm manner.

Biosecurity



What is Biosecurity?

VISITORS
PLEASE RESPECT
FARM BIOSECURITY

“Biosecurity is a system of management procedures designed to prevent or greatly reduce the risk for introduction of new disease to a cattle operation.”

- Mid Atlantic Beef Quality Assurance Producer Certification Manual

An effective biosecurity plan will involve the producer, employees, a veterinarian, and possibly other specialists.

A plan will require education of farm visitors and may include physical barriers.

Sources of New Disease

- New disease can enter your herd in a variety of ways:

Contact with Other Cattle
(i.e. shows, fairs, replacements, bulls,
neighboring cattle across the fence)

Humans
moving between herds or farms

Manure
on footwear, clothing, equipment tires,
trailer

Non-Livestock
including pets, birds, deer, coyotes,
rodents, ticks, and other insects

Water
accessible to cattle (such as ponds or
pools of standing water)

Feed
contaminated with feces, urine,
mold, or ruminant by-products

Animals New to Your Herd

- Know the herd health status of herds supplying replacements
- Obtain health/vaccine history of new cattle
- Isolate new animals from herd for 2-4 weeks (no contact through feed, water, or nose-to-nose during this time)
- Observe health status of new herd each day
- Use your veterinarian as a resource to learn about health at the farm of origin



VISITORS

PLEASE RESPECT

FARM BIOSECURITY

Essentially, the goal is to prevent disease from ever entering the operation and to minimize the risk of infection if it does occur.

Go to BQA.org to get certified for free



**Handling, health, injections, nutrition,
management and more**



The Texas A&M Extension Livestock Sustainability Program



To find us, go to:

livestock-sustainability.com



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Animal Science

Thank you!
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