

# Hybrid Accessibility

Addressing:

- Expanded Opportunities
- Hybrid Event Planning Approach
- Accessibility Overall
  - Presentations
  - Captioning

**NC STATE**

EXTENSION  
FORESTRY

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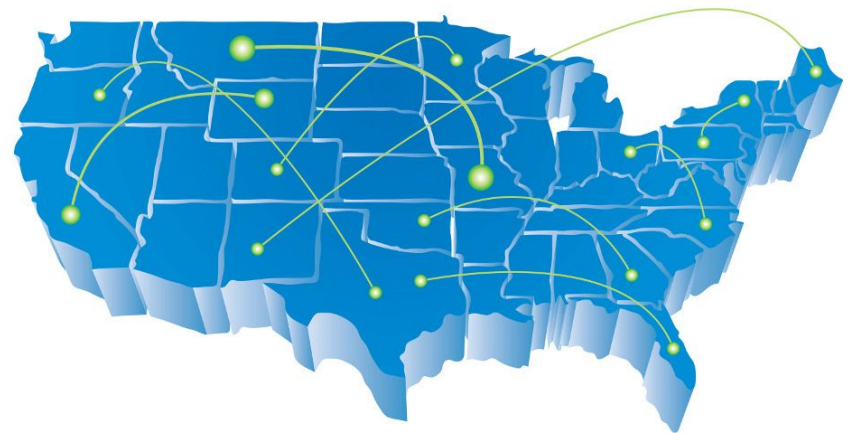
# Hybrid Accessibility: Expanded Opportunities for Attendees

- Time Zones
- Time of Day
- Recordings
- Marginalized Identities
- Cost of Entry



# Hybrid Accessibility: Expanded Opportunities for Presenters

- Reach out to experts not in your location
- Different types of presentations
- Recording option



# One Event, but Two Experiences

- Intentional Online Space
- Decrease Isolating Activities
  - Think about how to meaningfully engage those online with those in person
  - MentiMeter, Poll Everywhere, Sli.do
- Tiered pricing
  - Be clear on online options and events

# Accessibility - Overall Event

- Communicate Needs
  - What can you provide
  - What do online attendees need
- Consider a dedicated AV person
  - Presenters focus on content
- Consider a dedicated Tech Q&A person



# Accessibility - Presentations

- Presentation Slides
  - Seek and use accessibility checkers
- Videos
  - Sound overall
  - Captioning
- Microphones & Speakers



# Accessibility - Captioning

- Captions for real-time & virtual participants
  - Live transcriptions & Closed Captioning
  - Assigning a someone to transcribe
- Upgrade to a paid service?
- Seek state-funded programs
  - Share with participants