



Webinar Portal
for Forestry and Natural Resources

Online Mapping Tools for the Natural Resource Professional

Part 1: My Land Plan

12:00 PM (Eastern Time)

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Robert Bardon

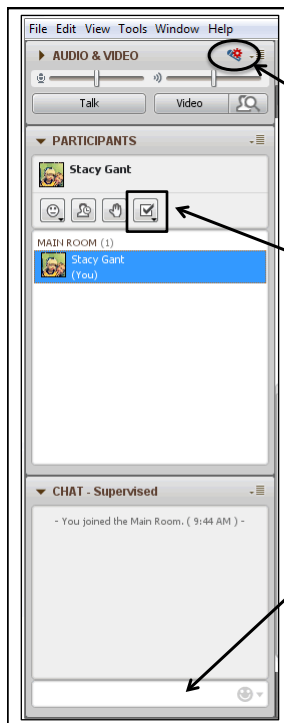
 North Carolina State University
 COOPERATIVE EXTENSION
 Engineering Paper - Friendly Solutions

Bill Hubbard

 Extension Forestry
 Southern Regional

Eric Taylor

 AgriLIFE EXTENSION
 Texas A&M System



Orientation

1. Audio Setup Wizard – Allows you to ensure your audio is set up properly.
2. Polling - Allows you to answer yes/no questions and respond in a multiple choice format
3. Chat - If the chat says “Supervised,” be aware that the presenter/moderator can see all messages, even those marked private.

Why did you join today's webinar?

- A. Need continuing education credits
- B. Subject matter
- C. Subject matter and CEUs
- D. Requested by boss
- E. Other

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Webinar Portal
for Forestry and Natural Resources



- A. Extension or Education Agency
- B. Government Agency
- C. Private Natural Resource Business
- D. Landowner
- E. Other

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Online Mapping Tools for the Natural Resource Professional

Part 1: My Land Plan

December 3, 2013

James Jeuck

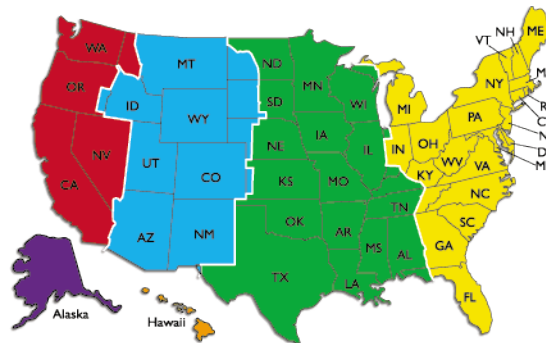
-Extension Associate, NCSU Extension Forestry
-Vice President, Administration, NC Tree Farm Program

jajeuck@ncsu.edu



Where are you webbing from?

- A. **Pacific**
- B. **Mountain**
- C. **Central**
- D. **Eastern**
- E. **Other**



What we will cover today



- **Part 1 (10 minutes): Why map our land? Understanding the need for good accurate maps.**
 - What exactly is a map?
 - What are the important elements to a good map?
 - How can good maps assist in fulfilling management goals?
 - How can maps helping achieve ATFS standards?

What we will cover today



- **Part 2(35 minutes): Important mapping tools – American Forest Foundation “My Land Plan”**
 - Overview of My Land Plan (MLP)
 - Overview of the mapping element in MLP
 - × Assembling your data for map creation
 - × Creating your property in MLP
 - × Creating points, lines, and areas depicting your management objectives
 - Other important areas of MLP
 - × Setting Goals
 - × Storing important documents
 - × Logging and Blogging
 - × Finding resources
- **Questions and Answer (10 minutes)**

Part 1: Why map our land? Understanding the need for good maps.



- What exactly is a map?
- What are the important elements to a good map?
- How can good maps assist in fulfilling management goals?
- How can maps help achieve ATFS standards?

What is a map?



- A. A generalization of the real world that allows us to make a statement.
- B. A series of graphic symbols depicting the location, relative size, and arrangement of objects of interest across space.
- C. A visual resource vital for land planning and decision making.
- D. All the above!!!

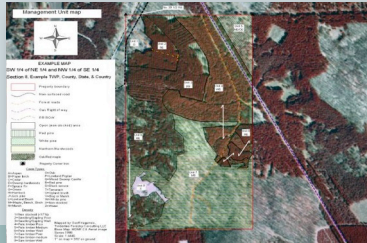
What are maps?



- A series of symbols conveying “spatial” information.
- Generalizations of the real world to make a point.
- A vital resource land planning tool.



<http://www.behance.net/gallery/LAND-LIVING/1466141>



http://www.timberlineforestry.com/html/plans___mapping.html



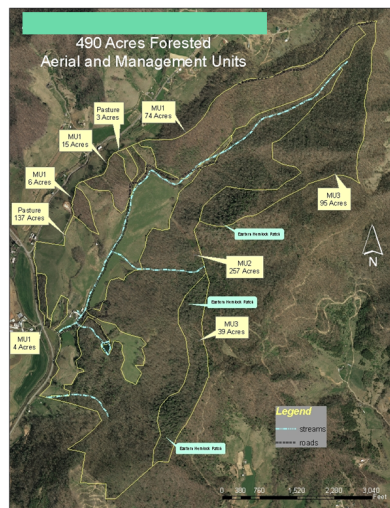
<http://blogs.brown.edu/hallhoag/2013/01/28/john-birch-society/>

What are the important elements to a good map?



All maps need to have clear

- **Theme:** (Management Units and Aerial)
- **Descriptive symbology:** (legend, labels)
- **Scale:** zoomed in as close as possible (1"= 750')



How are management objectives achieved through maps?

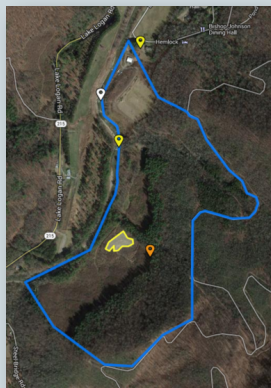
Planning tool that helps to identify and share with others:

- 1) Best places to do certain activities and when
- 2) Places to preserve / protect
- 3) How best to access your resources



What is the purpose of a good map?

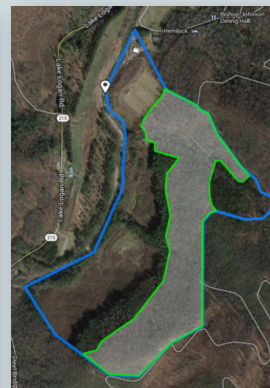
- To tell a story about your land



My favorite places



My current forest revenue

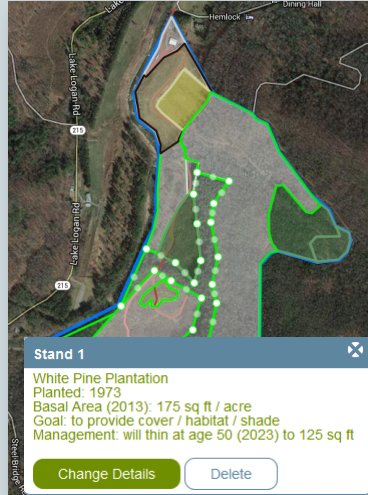


Grand-kids college fund

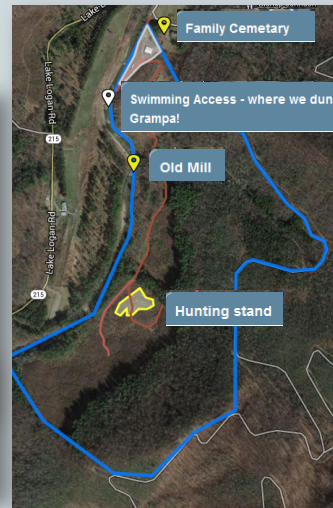
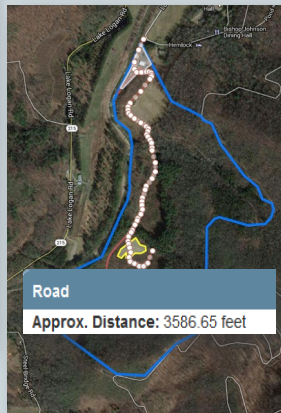
American Tree Farm System Standards



- **Standard 1: Commitment to Practicing Sustainable Forestry**
- Indicator 1.12
 - "include a tract map accurately depicting significant forest-related resources."
 - "address the following resource elements: forest health, soil, water, wood and fiber production, threatened and endangered species, special sites, invasive species, integrated pest management, and high conservation value forests."



Maps accurately depicting your resources



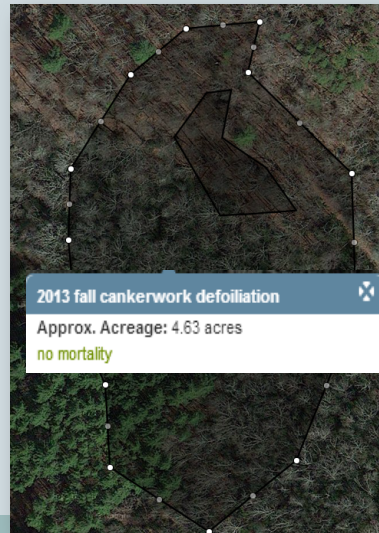
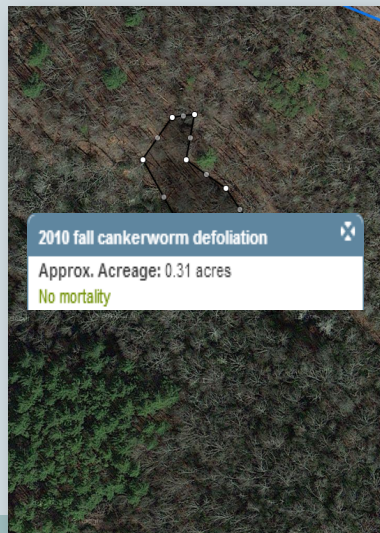
How can ATFS standards be met using maps?



- *Indicator 1.1.3**
- **Forest owner** should monitor for changes that could interfere with the management objectives as stated in **management plan** (e.g., presence of **invasive species**, pest outbreaks, and indications of trespass).



Monitoring changes



How can ATFS standards be met using maps?



- And the list goes on...
- **Standard 3: Reforestation and Afforestation**
 - Maps showing where reforestation stocking is adequate
- **Standard 4: Air, Water, and Soil Protection**
 - Show soils with limitations, and vulnerable streams
 - Show compliance with buffers, and other Best Management Practices (BMP) locations
- **Standard 5: Fish, Wildlife, and Biodiversity**
 - Locations of Threatened, Endangered, or habitats of biodiversity concerns

How can ATFS standards be met using maps?



- And the list goes on...
- **Standard 6: Forest Aesthetics**
 - ✦ Show recreational / spiritual renewal areas, vistas, springs, fern valleys
- **Standard 7: Protect Special Sites**
 - ✦ Show cemeteries, old mine shafts (good for liability as well), iron forges
- **Standard 8: Forest Product Harvests and Other Activities**
 - ✦ Show near future harvest operations, major skid routes, and landings

REMEMBER

For just about anything you have in your plan , you can help tell its story on a map!!!

Part 2: Mapping tools – AFF My Land Plan



- Overview of My Land Plan (MLP)
- Overview of the mapping element in MLP
- Assembling your data for map creation
- Finding your property
- Creating points, lines, and areas depicting your management objectives
- Editing and saving your work

My Land Plan – American Forestry Foundation

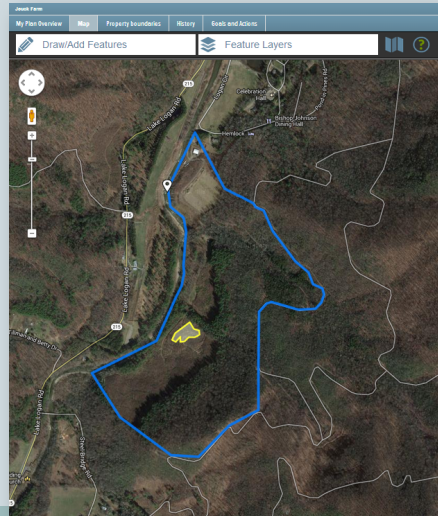


- AFF tools that helps landowners:
 - Identify and explicitly state ownership goals
 - Explore management options and steps
 - Keep a record of activities
 - Find advice from professionals
 - Share your knowledge and experiences with other landowners (peer to peer networking)

The screenshot displays the 'My Land Plan' web application interface. At the top, there is a navigation bar with options like 'My Plan', 'About Us', and 'Log out'. Below this, a section titled 'My Plan' shows a user profile for 'JEUCK FARM'. The profile includes a map of the property, a 'History of JEUCK FARM' section, and a 'My Goals for JEUCK FARM' section with various management objectives such as 'Make it a great place to fish', 'Improve turkey hunting', and 'Protect from trespassing'. There is also a 'Recommended Articles' section and a 'My Details' section with contact information.

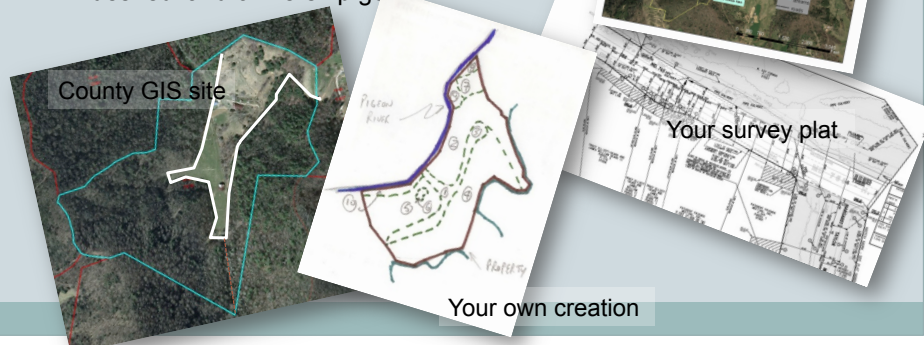
Mapping Component of My Land Plan

- Essential portion of MLP
- Depict areas / acreages you want to manage
- Easy to use interface
- Automatically stores all you do
- Turn on/off layers to emphasize the topic of each map
- Easy to clip out maps and paste into document



How do I begin mapping?

- Assemble the basic map information:
 - **Property boundary (parcel map)**
 - **Depictions of management units** from:
 - × current forest management plan
 - × desired land ownership goals



Other important sources of data:



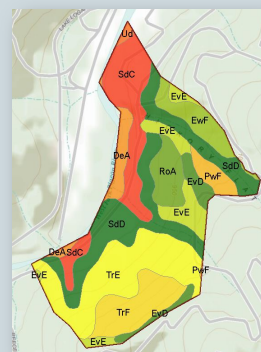
- Aerial photography
- Transportation
- Both are in MLP



Other data that can be useful: SOILS



- Soils are most important – informs you of what the potential for forest growth and limitations.
- Sources:
 - Hardcopy of the NRCS County Soil Survey, found at:
 - ✕ NRCS Office
 - ✕ Your county library.
 - ✕ Online versions found at http://soils.usda.gov/survey/printed_surveys/
 - Web Soil Survey - Official USDA soil information as viewable maps and tables for more than 2300 soil surveys:
 - ✕ <http://websoilsurvey.nrcs.usda.gov/app/HomePage.htm>
 - County GIS and Mapping Site



Other data that can be useful: TOPOGRAPHY



- Soils and water are tied to the topography, affecting access and disturbance limitations
- Hardcopy Sources:
 - County mapping office
 - County library
 - Order online from USGS store (<http://store.usgs.gov>)
- Online sources:
 - Free topo map download (<http://store.usgs.gov>)



My Land Plan Demo



Show of hands:
How many have used
My Land Plan?

Pros and Cons of MLP




- **Pros:**
 - Very easy interface
 - Maps objects very easy to create / edit / delete
 - Calculates acres automatically
 - Text labels easy to edit
 - Can have numerous projects
 - Maps and other plan information all in one place
 - No need to save – done automatically

Pros and Cons of MLP



- **Cons**
 - Currently does not interface with or export to Google-based Apps (Google Earth, Google Maps)
 - Only one map object per layer
 - Currently does not have scale bar or north arrow
 - Currently text labels cover the mapping object selected with no way to move it off



Questions?

Remember: To qualify for and receive continuing education credits for participating in today's webinar, you must

1. Complete the satisfaction survey pushed out during the webinar
2. Take and pass the short quiz at the end of the webinar
3. Complete the Continuing Education Unit Request Form (CEU Form) and certify that you have participated or viewed the webinar in its entirety

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Coming up in the series...

- **Part 2: Data sources for mapping the land**
December 18, 2013 at 12 PM Eastern
Details of online data resources and how you can extract the information most important to your management
- **Part 3: Leveraging the power of Google Earth (Part 1)**
January 15 at 12 PM Eastern
- **Part 4: Leveraging the power of Google Earth (Part 2)**
Part 2 January 22 at 12 PM Eastern

Part 3 and 4 will cover the basic elements of Google Earth, how to create and store new project data, and how to share your data with others.