

The Organic Center is THE trusted source on the science of organic farming and products.



We convene credible, evidence-based science to fill knowledge gaps and support organic farmers and businesses. We work collectively with stakeholders across the industry to advance organic by facilitating research, developing resources to promote the benefits of organic, and communicating the organic difference to consumers.

Communicate the Benefits of Organic to Consumers

To grow the organic industry, shoppers must understand the value of organic and the benefits that come with purchasing products carrying the **USDA Organic seal**. The Organic Center communicates directly with consumers, sharing the latest unbiased research on how organic farming and products can protect their health and the planet. We serve up the facts in easy-to-digest content such as:



Recipes



Microsites dedicated to specific research topics



Educational Videos



Newsletters



Webinars

Check out some of our latest consumer-facing campaigns:



#OrganicBenefit
organic-center.org/benefit



Spice Report
organic-center.org/spices

Build Communities

In order to make a lasting impact that brings organic into the future, we must work collectively. The Organic Center brings stakeholders from across the industry together to address important and emerging issues related to organic. We convene industry partners, farmers, and academics to develop critical research projects, and we host an annual **Organic Confluences** conference where farmers, scientists, businesses, and policymakers come together to develop solutions to grow and strengthen organic.



ORGANIC CONFLUENCES
Reducing Plastic Along the Entire Organic Supply Chain

Please visit organic-center.org to learn more about our work.

Fill Knowledge Gaps

The Organic Center works to fill critical industry knowledge gaps by managing research projects and providing tools and training to help organic farmers and businesses thrive. Our research projects focus on climate change mitigation and environmental health, human health, and building tools and solutions specific to organic operations.



Climate Change Mitigation and Environmental Health Research

Soil Health and Carbon Sequestration – Biodiversity – Pollinator Health – Nitrogen Pollution – Yield



Human Health Research

Pesticides, Hormones, and Antibiotics in Milk – Combating Antibiotic-Resistant Bacteria – Nutritional Benefits of Organic Foods Like Spices, Teas, Dairy, and Meat



Industry Tools and Solutions

Avoiding Chemicals in Dairy Calculator – The Healthy Farm Index Biodiversity Calculator – Integrating Livestock into Crop Production – Organic Control of Citrus Greening – Alternatives to Conventional Celery Powder – Balancing Soil Health and Food Safety – Protecting Farmworkers from Pesticide Exposures

In addition to facilitating research, The Organic Center launched a new initiative with the **Foundation for Food & Agriculture Research (FFAR)** to fund innovative climate research and much-needed training and technical support for organic agriculture professionals.



Support Industry Advancement

All of The Organic Center's efforts are centered around advancing the organic industry. We are proud to work with our community of stakeholders to provide support on projects and initiatives that strengthen and grow organic. Here are some of the ways we support industry advancement:



Building research teams and facilitating fundraising through public and private partnerships, with a large focus on **federal funding grants**, to help industry partners fill research gaps.



Working with the Organic Trade Association and other stakeholders to develop resources farmers and businesses can use to promote the science-backed benefits of organic and their products like the **Organic Opportunity Communications Toolkit** and **Organic Sustainability Wheel**. Visit OTA.com/organicopportunity to learn more.



Fostering **diversity and inclusion in organic** by intentionally prioritizing the inclusion of scientists and speakers from underrepresented groups in our research and education efforts, requiring strong diversity, equity and inclusion plans for all research and extension program we fund through our FFAR partnerships, and developing educational materials on environmental justice and tools to help underrepresented farming communities thrive.



Providing scientific review and comments to the **National Organic Standards Board** to guide research priorities.

Visit organic-center.org/our-work to learn more about our research projects.

